

## CLAIMS

1. Method for addressing a person or organisation via electronic means, wherein the addresses of people and/or organisations are stored in a database, wherein the addresses from the database are linked to  
5 publicly accessible data such as name, telephone numbers, fax number and/or postal codes.

2. Method for processing and/or sending in electronic manner one or more e-mail messages which are addressed according to the method of claim 1 to one or  
10 more recipients.

3. Method as claimed in claim 2, further comprising one or more steps for inputting message data comprising at least one or more items of the publicly accessible data.

4. Method as claimed in claim 3, comprising one  
15 or more steps for inputting further message data such as advance notice data and/or subject data, content data, parameter data such as for instance period of validity data and/or areas of interest data.

5. Method as claimed in claims 2-4, further comprising one or more steps for filtering the e-mail  
20 messages.

6. Method as claimed in claim 5, wherein filtering comprises one or more steps for checking for  
25 the presence of viruses in the e-mail messages and optional removal thereof from the e-mail messages.

7. Method as claimed in claim 5 and/or 6, further comprising steps for checking on transmission permission of the sender.

8. Method as claimed in claims 5-7, further comprising one or more steps for preventing or delaying  
30 spam messages.

9. Method as claimed in one or more of the claims 3-7, further comprising steps for:

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- automatically retrieving an e-mail address in the addressing data,

- sending at least a part of the message to the e-mail address if this is permissible on the basis of the results of the filtering steps.

10. Method as claimed in one or more of the claims 2-6, further comprising steps for sending status messages relating to the message to the sender.

11. Method as claimed in one or more of the claims 2-7, further comprising steps for assisting in a manual search for an addressee in the database.

12. Method as claimed in claim 8, further comprising steps for retrieving the addressee on the basis of a telephone number.

13. Method as claimed in claim 8, further comprising steps for retrieving the addressee on the basis of a postal address.

14. Method as claimed in claim 8, further comprising steps for retrieving the addressee on the basis of a name.

14a. Method as claimed in claim 9, further comprising steps for:

- automatically retrieving an e-mail address by searching according to telephone number,
- automatically retrieving an e-mail address by searching according to address,
- automatically retrieving an e-mail address by searching according to another protocol, such as a social security number, DUNS, Chamber of Commerce number or VAT number.

15. Method as claimed in one or more of the foregoing claims, further provided with a step for registering users by means of user profiles so that they can be addressed using the method.

16. Method as claimed in claim 15, further comprising a step for adding an exclusion list to the

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user profile whereby the user can determine from whom no messages may be passed on to him.

17. Method as claimed in claim 15 or 16, comprising a step for adding a list of friends/contacts to the user profile.

18. Method as claimed in claim 15 or 16, comprising a step for adding a commercial/private indication to the user profile.

19. Method as claimed in one or more of the foregoing claims, further comprising a step for writing to an addressee who is not a registered user of the method.

20. Method as claimed in one or more of the foregoing claims, which is provided with steps for ringing an addressee who is not a registered user of the method.

21. Method as claimed in one or more of the foregoing claims, wherein the web page of a person or organisation is addressed electronically.

22. Method as claimed in one or more of the foregoing claims, wherein the messages are addressed with the e-mail address of the recipient in a manner not visible to the sender.

23. Method as claimed in one or more of the foregoing claims, wherein name and/or telephone number form part of the address.

24. Method as claimed in one or more of the foregoing claims, wherein the database forms part of an internet site.

25. Method as claimed in one or more of the foregoing claims, further comprising steps for searching for messages on the basis of the data of claim 4.

26. Method as claimed in one or more of the foregoing claims, further comprising steps for deleting messages which have for instance been superseded by a new version or of which the period of validity has elapsed.

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27. Method as claimed in one or more of the foregoing claims, wherein steps are further provided for securing and/or encoding the message traffic.

28. Method as claimed in claim 28, wherein  
s steps are provided for performing matters with high security requirements, such as identification/authentication, for instance for the purpose of financial transactions such as payments, on the basis of the security and/or encoding.

10 29. Computer or a number of mutually coupled computers provided with memory space for storing the database and software for performing the method as claimed in one or more of the foregoing claims.

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